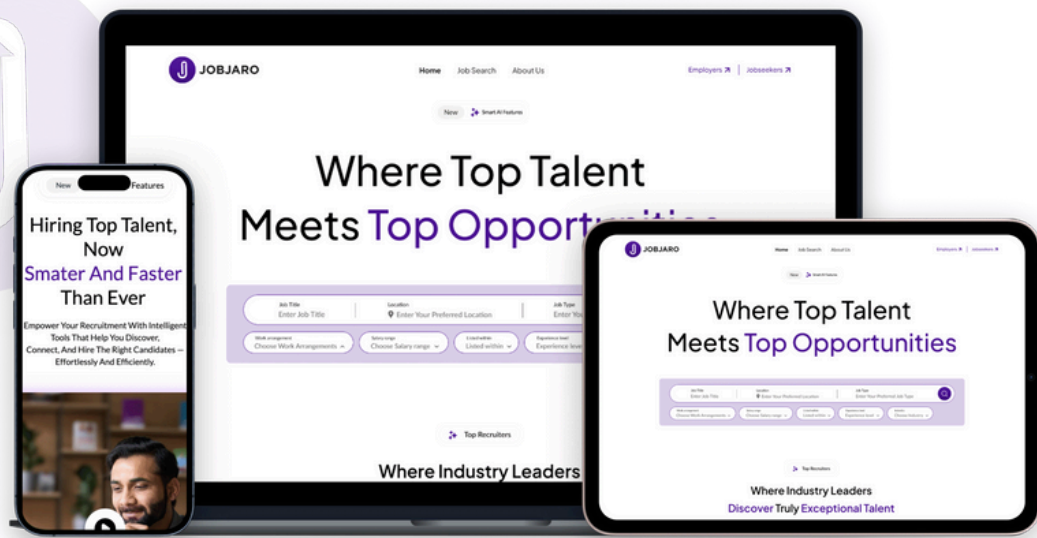




JOB JARO

“Finding a job shouldn’t feel like a full-time job, but most





platforms make it exhausting.”

PROBLEM STATEMENT

Overwhelming Volume, Low Relevance: HR teams receive hundreds of resumes for each role but only a small fraction are even remotely qualified. The result? Hours wasted in manual filtering.

Expensive, But Not Smart: Many recruiting platforms charge hefty fees, but add no real intelligence making ROI questionable.

GOAL

A market flooded with tools that aren't solving the core issue: "Is this person truly the right fit for this role both in skill and culture?" And at the same time, "Is this role really aligned with this person's goals, abilities, and values?"

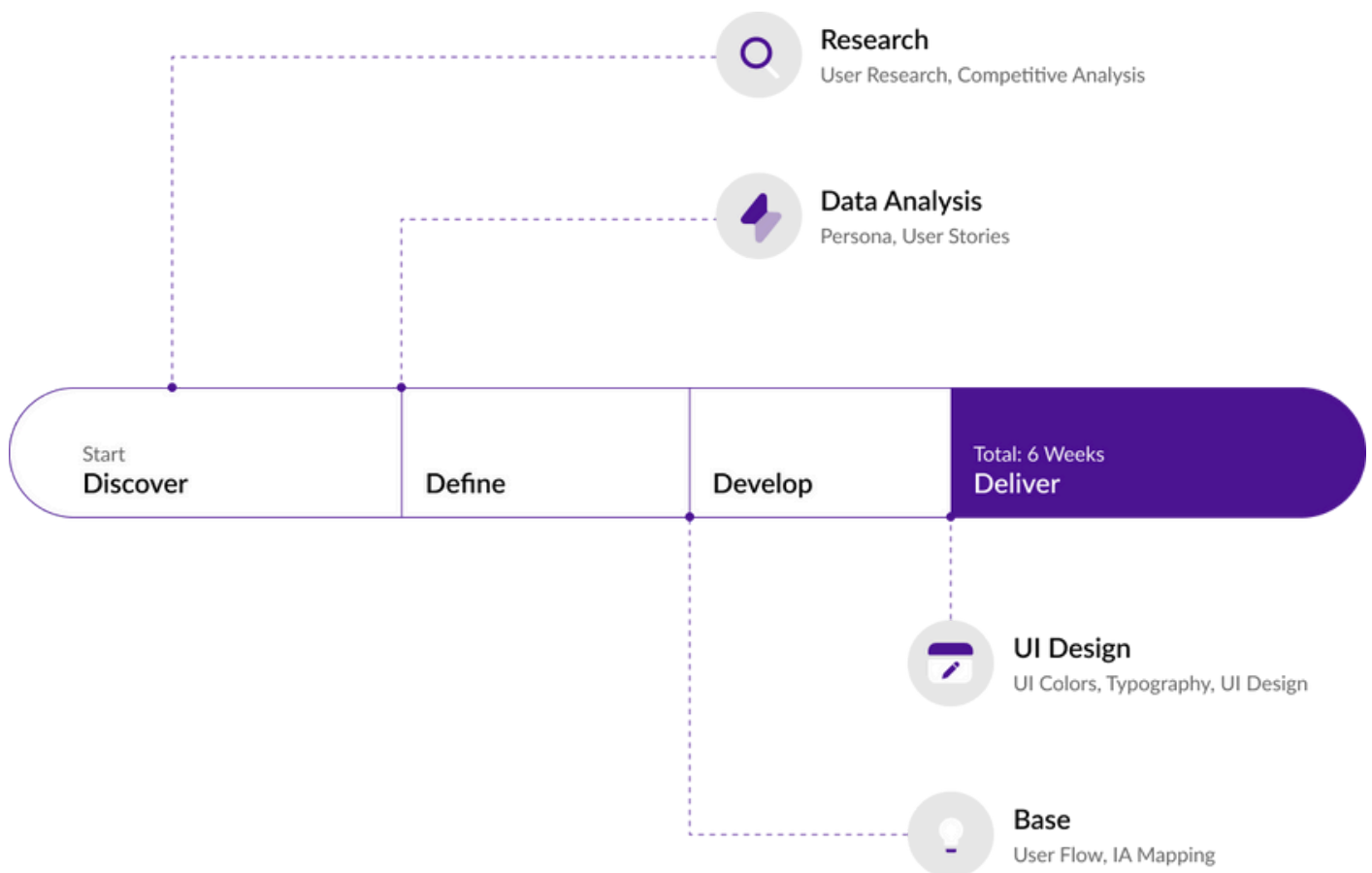
This is where Job Jaro steps into replace guesswork with data, gut-feel with AI, and friction with flow.

JobJaro WorkFlow

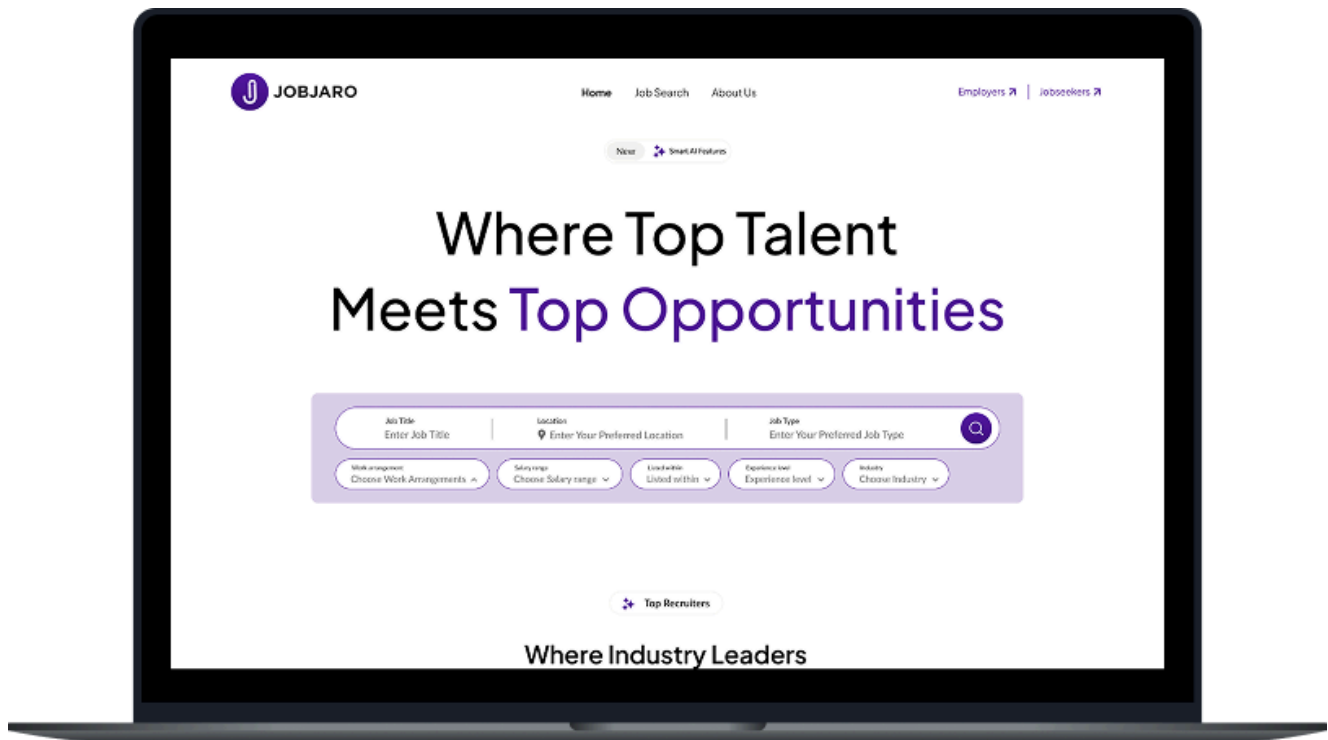
The workflow for our Job Placement Platform begins with discovery, where we align on goals and understand user needs. This is followed by in-depth research to gather insights, and the creation of personas and user stories to define key journeys. User flows and experience mapping are developed to visualize interactions, leading into the UI design phase where ideas take shape visually.

Finally, the designs are delivered with detailed handoff to development, ensuring smooth implementation and alignment with user goals.

JOB JARO



“Your skills deserve better opportunities let’s find them.”



KEY CHALLENGES

User Acquisition & Retention: Everyone already has LinkedIn, Indeed, Naukri, or niche boards in their bookmarks. Convincing users to switch is brutal.

Balancing Both Sides of the Marketplace: Without jobs, candidates leave. Without candidates, employers leave.

Quality vs. Quantity of Jobs: It's easy to dump scraped or irrelevant listings just to look "full."

Screening Fake/Spam Employers: Scammers, ghost postings, and shady recruiters are everywhere.

Monetization Without Killing Trust: Charging candidates often feels exploitative; charging employers means you need proof of value.

Data Privacy & Compliance: Handling sensitive user data (resumes, IDs, salary expectations) is a liability.

User Research

You need to deep-dive into both sides of your marketplace: job seekers and employers, because both are your customers, and their needs don't always align. A job search platform survives on liquidity, the speed and quality of matches between seekers and

employers. If you design for only one side, you lose that balance and your marketplace stalls.

Your research, onboarding, and product roadmap all need to serve both sides simultaneously, even when their needs don't naturally align.

Job seekers are looking for the best roles, fastest application process, and transparency.

If you onboard lots of employers but don't have enough active, relevant candidates employers stop posting.

Employers/recruiters are looking for the best candidates, fastest screening, and cost efficiency.

If your platform becomes too employerfocused (e.g., excessive screening, hidden listings) job seekers feel ignored and leave.

Segment Your Audience

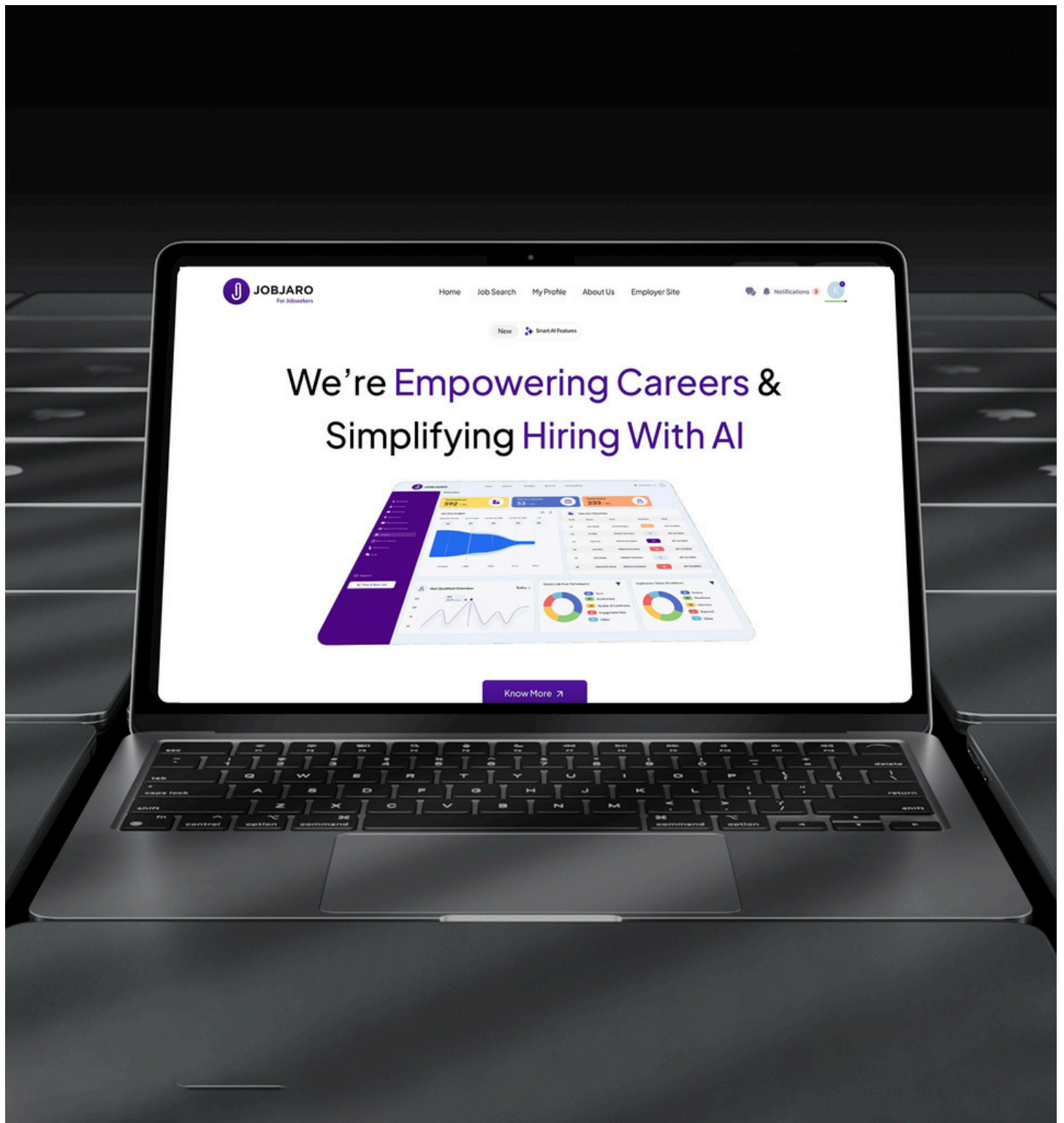
For Job Seekers:

- Fresh graduates (no experience, need guidance)
- Mid-career professionals (focused on better pay, career growth)
- Specialists in niche industries (IT, design, healthcare)
- Freelancers & gig workers (need constant project flow)

For Employers:

- Startups/SMEs (fast hires, low budget, flexible roles)
- Large corporations (structured hiring, bulk recruitment)

- Recruitment agencies (speed and candidate quality)



User Persona

You need to deep-dive into both sides of your marketplace job seekers and employers because both are your customers, and their needs don't always align. A job search platform survives on liquidity the speed and quality of matches between seekers and employers. If you design for only one side, you lose that balance and your marketplace stalls.

Your research, onboarding, and product roadmap all need to serve both sides simultaneously, even when their needs don't naturally align.



JobJaro

“Landing your next role shouldn't be as draining as working one yet most platforms make it feel that way.”

Priya Sharma

27 years

Location: Bangalore, India

Occupation: Software

Developer Education: B.Tech in Computer Science Career

Stage: Mid-level

Pain points

- Receiving hundreds of unsuitable applications via “easy apply” features.
- Lack of pre-screening tools to filter candidates.
- Outdated or incomplete candidate profiles.

Pain points

- Fill 5 urgent human resource manager roles within 30 days.
- Reduce the number of irrelevant applications by at least 50%.
- Build a talent pipeline for future roles.



JobJaro

“Searching for a job shouldn’t be a job in itself, but most platforms turn it into one.”

Goals

- Fill 5 urgent human resource manager roles within 30 days.
- Reduce the number of irrelevant applications by at least 50%.
- Build a talent pipeline for future roles.

Pain points

- Receiving hundreds of unsuitable applications via “easy apply” features.
- Lack of pre-screening tools to filter candidates.
- Outdated or incomplete candidate profiles.

Rohan Mehta

38 years

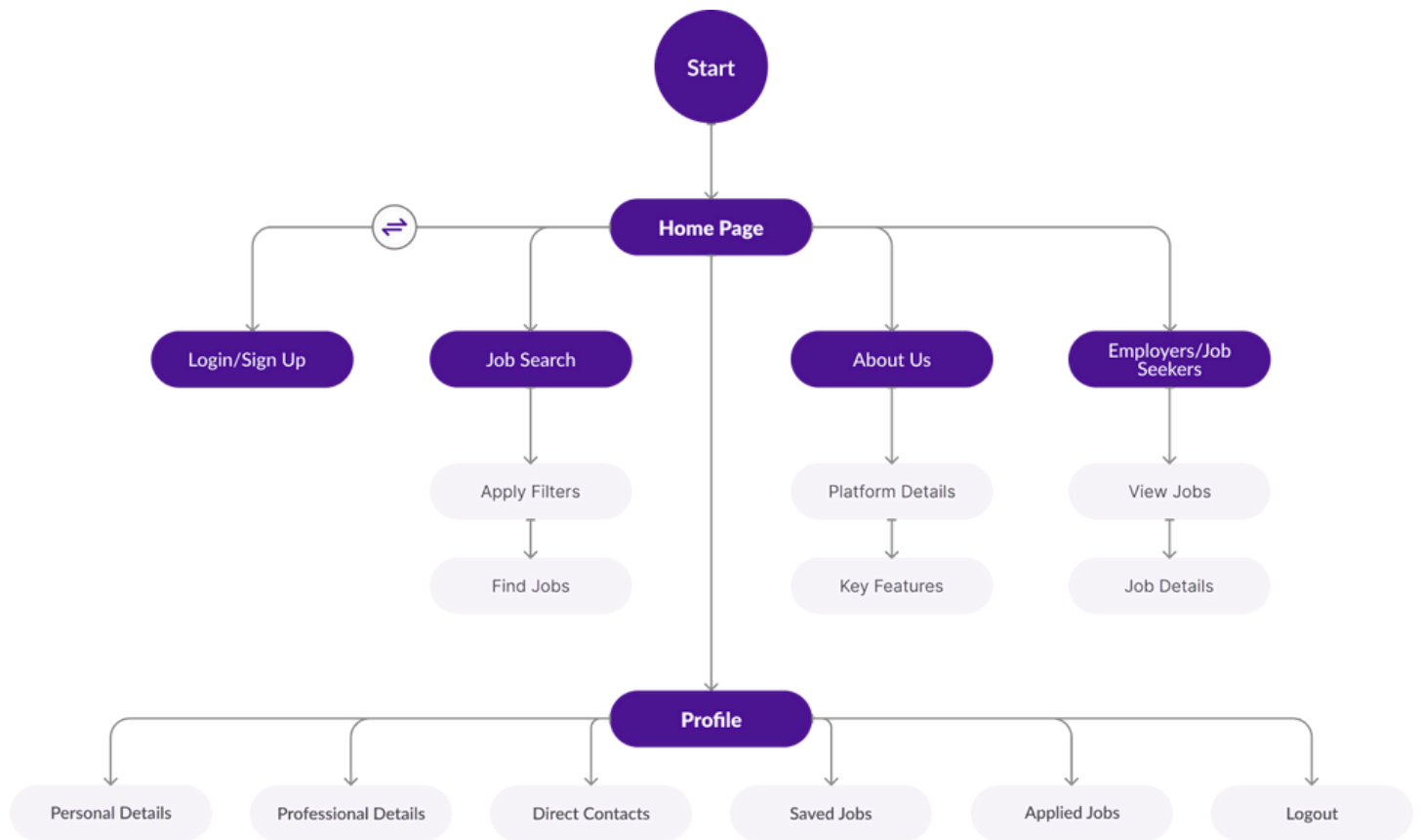
Location: Mumbai, India

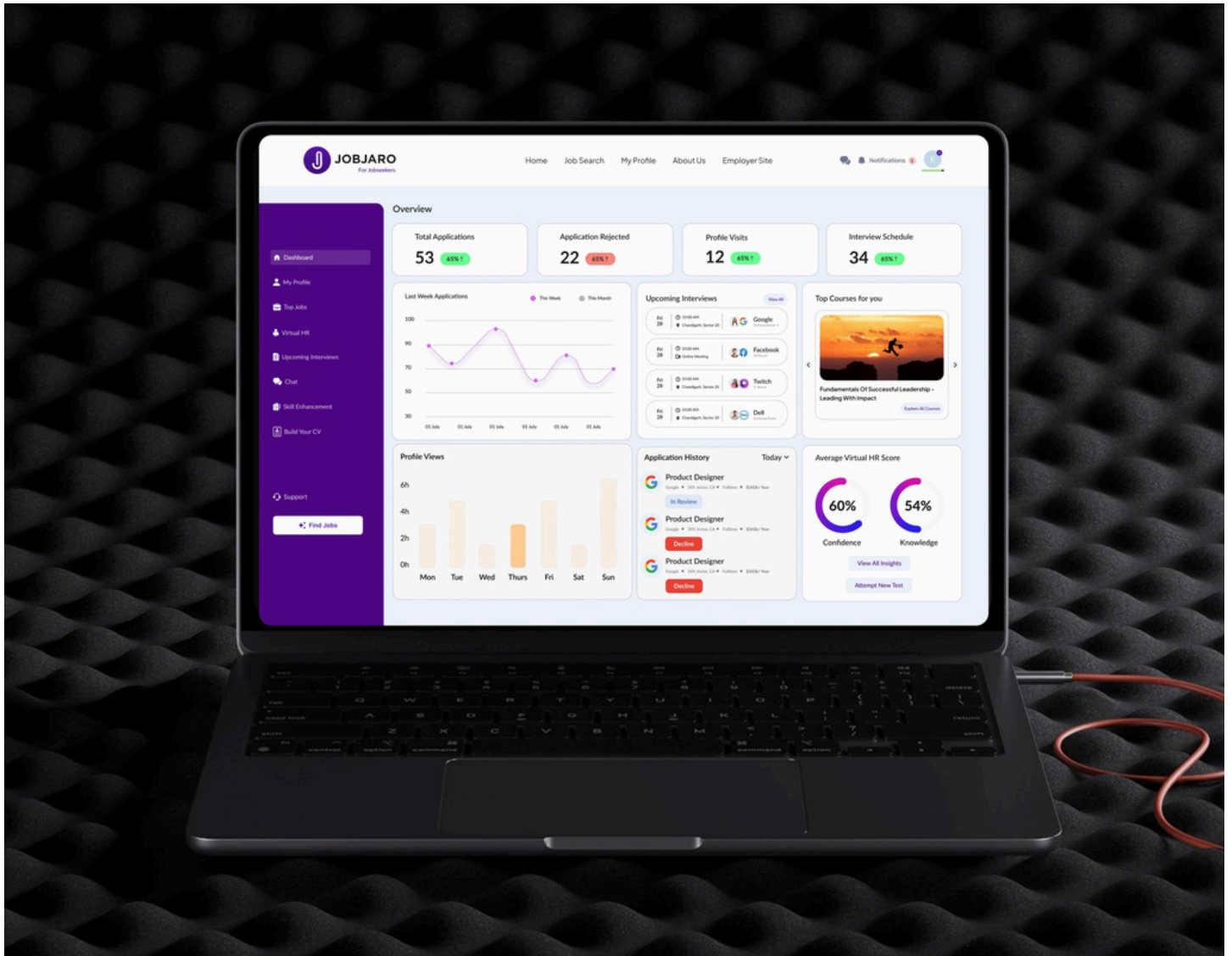
Occupation: HR Manager

Developer Education: M.B.A

Stage: Senior-level

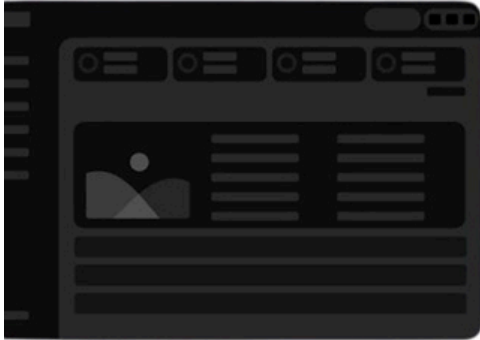
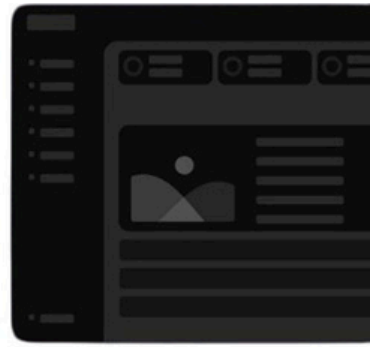
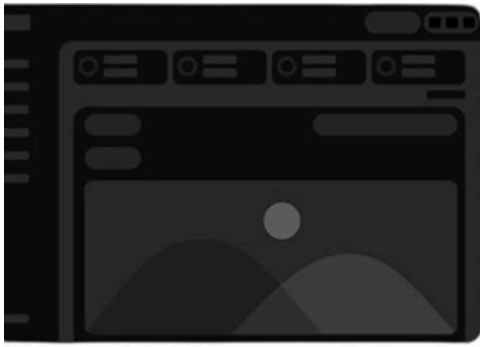
Information Architecture





Wireframes

Wireframes are vital in UX design as they provide a visual blueprint for organizing content, defining functionality, and establishing user flow. They clarify ideas, identify issues early, and foster collaboration among teams. By focusing on layout and structure, wireframes help prioritize features, streamline feedback, and save time and costs, ensuring the product aligns with user needs and business goals.



Design System

Primary Color

#13012A



#13012A**#13012A****#13012A**

Lato is an excellent choice for Savart's Portfolio Management Service due to its harmonious blend of modern elegance and high readability. Its semi-rounded details give a warm, approachable feel while maintaining a professional and clean appearance, making it ideal for displaying financial data. Lato's balanced letterforms ensure clarity across various text sizes, whether users are engaging with in-depth analytics or quick performance summaries.

The font supports multiple languages and delivers consistent rendering across devices, ensuring a smooth, polished experience for all users. Its contemporary yet friendly style aligns perfectly with the application's goal of being user-focused, professional, and accessible to both novice and seasoned investors.

Lato
Aa123

Landing Page Design

 **JOBJARO**
For Jobseekers

[Home](#) [Job Search](#) [My Profile](#) [About Us](#) [Employer Site](#)

  Notifications 3 

New  Smart AI Features

You've Never Landed A Job This Fast Before

Discover Top Roles, Get Noticed Instantly, And Take Control Of Your Job Hunt Like
Never Before — With Zero Stress And All The Right AI Tools.

Job Title
Enter Job Title

Location
Enter Your Preferred Location

Job Type
Enter Your Preferred Job Type



Work arrangement
Choose Work Arrangements

Salary range
Choose Salary range

Listed within
Listed within

Experience level
Experience level

Industry
Choose Industry

 Why Choose Us

JobJaro Makes Job Hunting Effortless.

Built to help you land better opportunities, faster — and
without the usual hassle.

**Smart Matching**
Get Paired With Roles That Actually Fit
Your Goals, Skills, And Vibe — Instantly.

**Career Intelligence**
Access Resume Tips, Market Trends &
Personalized Insights To Boost Your Edge.

**One-Click Apply**
Apply To Multiple Jobs In Seconds With
One Sleek, Unified Profile.

**Real-Time Tracking**
Know Exactly Where You Stand In Every
Application — No More Guessing Games.

Features

JobJaro Comes Packed With Smart Features.

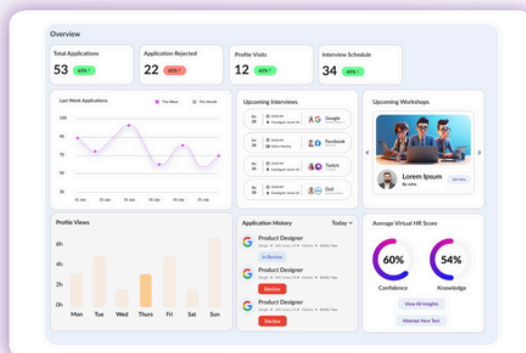
Built to make your job hunt faster, easier, and more rewarding.

AI Enabled

Complete Profile Insights

Get a detailed breakdown of your profile's visibility, strengths, and hiring potential so you know exactly where you stand.

Get Started



AI Enabled

AI-Powered Virtual HR

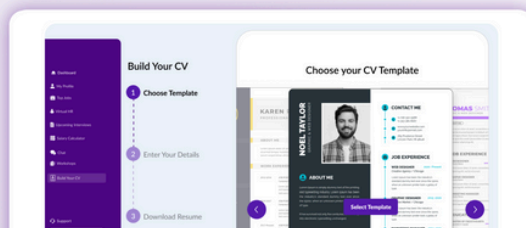
Your personal career assistant—answering queries, guiding you, and prepping you for the perfect opportunity anytime.

Get Started

AI Enabled

Smart Resume Builder

Build professional, tailored resumes in minutes with AI suggestions crafted to impress recruiters and ATS bots alike.



AI Enabled

Top Job Matches, Instantly

Our AI scans thousands of listings to match you with jobs that fit your skills, goals, and vibe—automatically.

Get Started ↗

AI Enabled

Job Title: UI/UX Designer

Location: Pune, India

Salary: \$350,000 - \$500,000 Year

Job Description

UI/UX Designer

AI Enabled

Chat Directly With Employers

Skip the wait—message hiring managers or companies straight from your dashboard and make real-time connections.

Get Started ↗

AI Enabled

Employers

Companies

Jobs

Messages

Conner Campes

Conner Garcia

Anthony

James Loomery

Vanessa Cox

Anthony

Conner Campes

James Loomery

Vanessa Cox

Anthony

Conner Garcia

Anthony

Anthony

Conner Campes

James Loomery

Vanessa Cox

Anthony

AI Enabled

Live Skill-Building Workshops

Join expert-led sessions to grow in-demand skills and stay ahead of industry trends—tailored for your career path.

Get Started ↗

Workshops

Reimagine Your Career With JobJaro AI

All The Skills You Should Work On

From Critical Skills To Technical Topics, JobJaro AI Supports Your Professional Development.

UX Design

Product Design

Design Thinking

Design Systems

16/30

✦ Testimonials

What Job Seekers Say About JobJaro

Real stories from people who found their dream roles, faster and easier than ever.

I was overwhelmed by where to start. JobJaro not only helped me polish my resume but landed me interviews in days—a total game-changer for my dream career!



Maya Patel
Marketing Associate @Brightwave Co.

The instant job matching felt like magic. I wasn't just applying aimlessly — I was being seen by the right companies.



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[View Jobs](#)

[FAQs](#)

Why Jobseekers Trust Jobjaro

Here's everything you need to know before you land your next big opportunity.

What Is Jobjaro?



Is My Personal Data Secure On Jobjaro?



How Do I Create An Account On Jobjaro?



Can I Customize My Job Alerts On Jobjaro?



Is Jobjaro Free To Use?



Does Jobjaro Provide Support For Resume Building?



What Features Does Jobjaro Offer For Job Seekers?



What Pricing Options Are Available For Employers?



How Can Employers Post A Job On Jobjaro?



Can I Upgrade Or Downgrade My Employer Subscription?



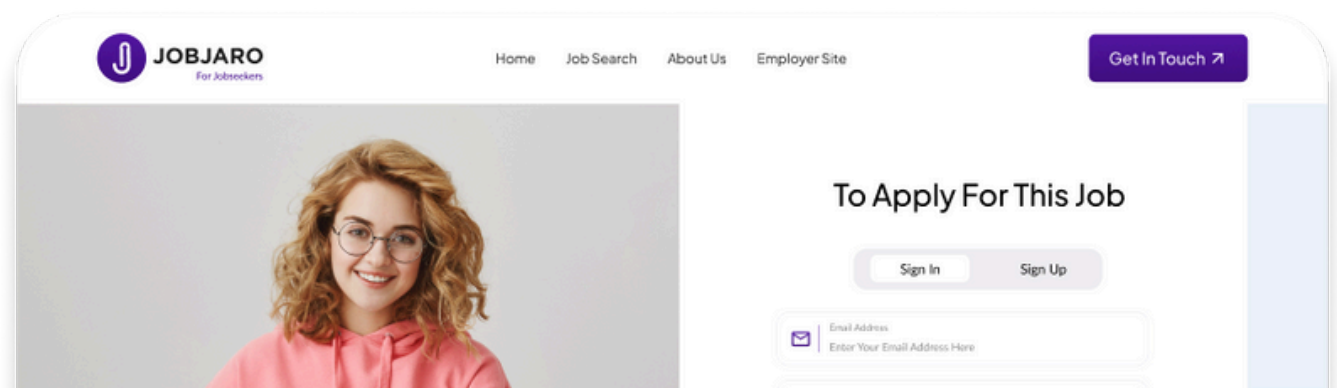
Reinventing Hiring, Reimagining Careers Together

[Employers ↗](#) | [Jobseekers ↗](#)

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Authentication module



The authentication module provides a secure and seamless entry point for users, offering both Sign In and Sign Up options. Returning users can quickly sign in to access their saved jobs, track application progress, and receive personalized recommendations. New users can register in just a few steps to create a professional profile, enabling them to discover job opportunities tailored to their skills and preferences.

 **JOBJARO**
For Jobseekers

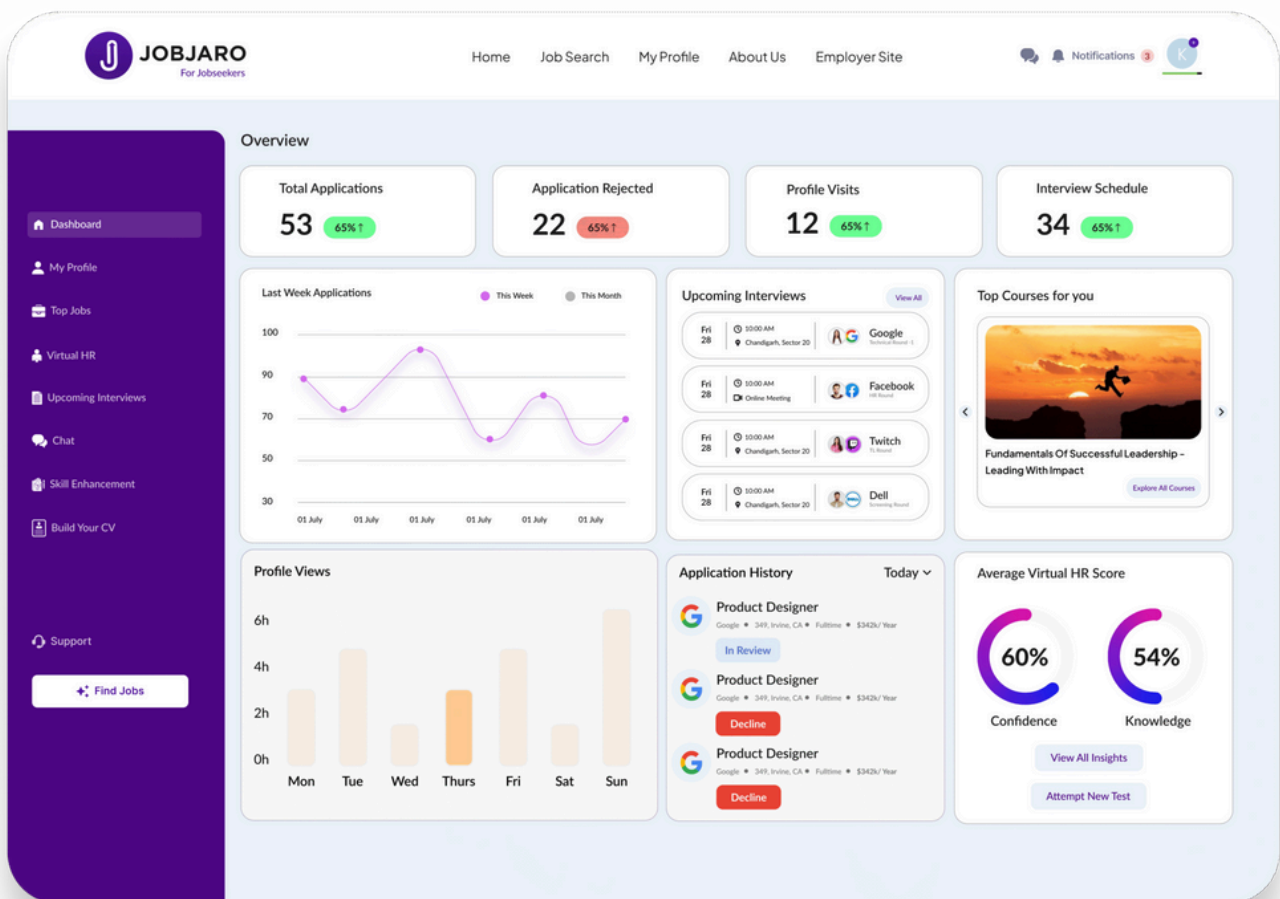
[Home](#) [Job Search](#) [About Us](#) [Employer Site](#)

[Get In Touch ↗](#)

 **JOBJARO**

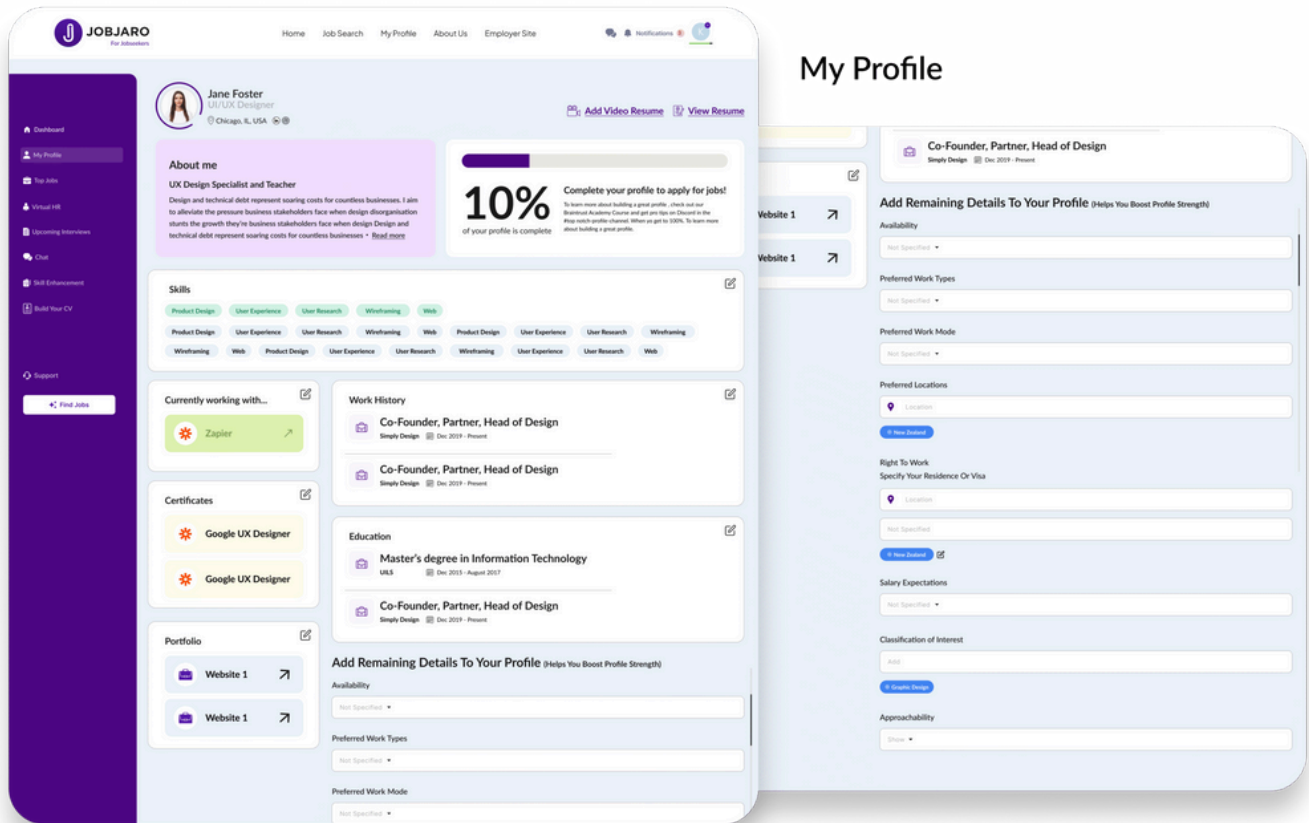
Enter The Code We Just Sent

Dashboard design



Main Dashboard

The Dashboard serves as the central hub for users on the job search platform, providing a clear and intuitive overview of essential information and actions. Designed with a clean and organized layout, it allows job seekers to quickly track application status, receive personalized job recommendations, and monitor new opportunities in real time. The dashboard prioritizes usability, ensuring that important updates — such as interview invitations, saved jobs, and employer messages — are easily accessible at a glance.



Top Jobs

The Top Jobs section showcases a curated list of the most relevant and high-quality opportunities available on the platform. Users can refine their search effortlessly using advanced filters such as job title, location, industry, work arrangement, salary range, and experience level. This feature ensures that candidates can quickly pinpoint roles that match their skills, preferences, and career goals without having to scroll through irrelevant listings.

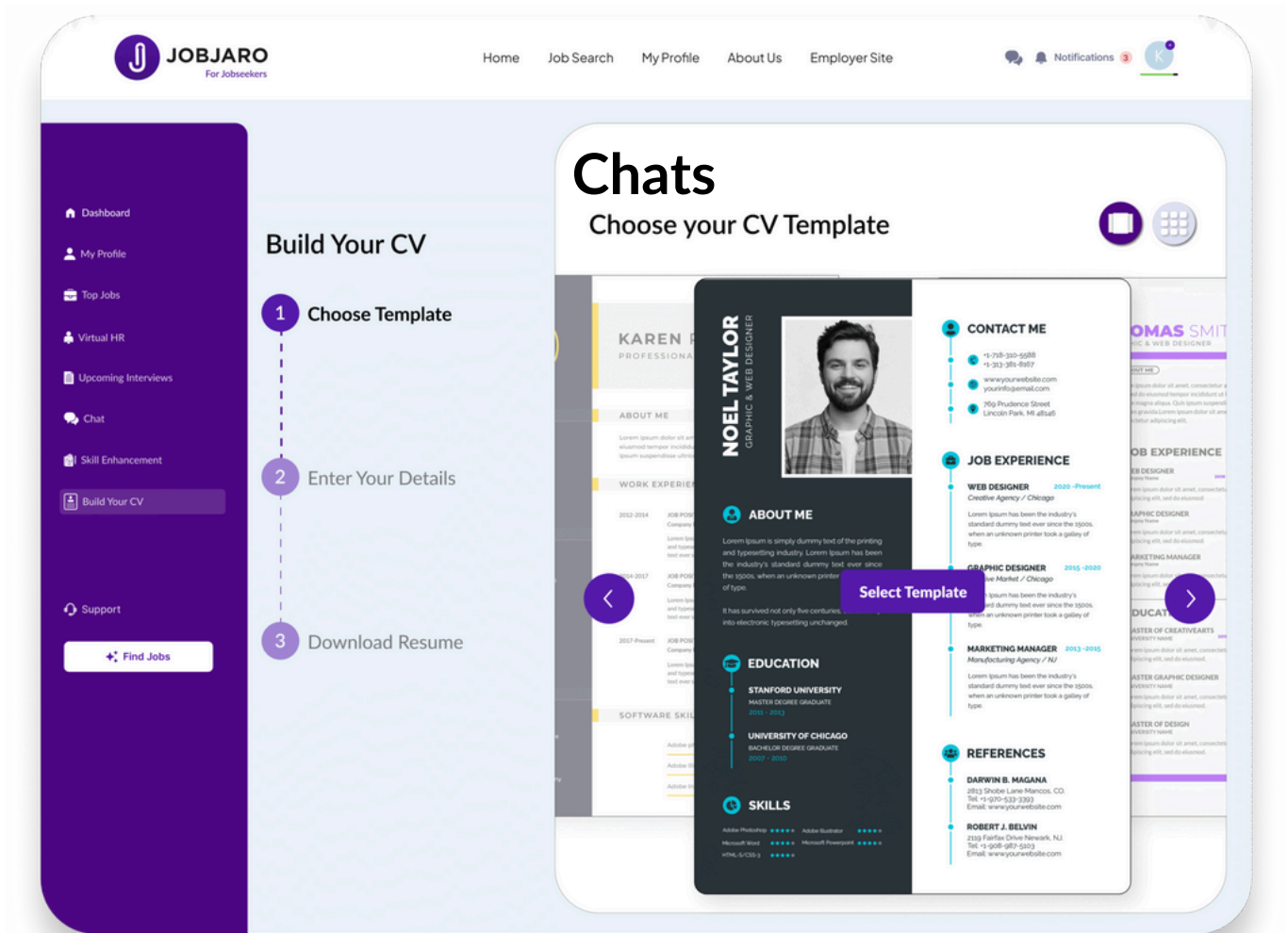
Test Report Virtual HR Weakness

The Dashboard serves as the central hub for users on the job search platform, providing a clear and intuitive overview of essential information and actions. Designed with a clean and organized layout, it allows job seekers to quickly track application status, receive personalized job recommendations, and monitor new opportunities in real time.

Upcoming Interviews

The Upcoming Interviews section provides users with a centralized view of all scheduled interviews, ensuring they never miss an important opportunity. It displays key details such as the date, time, company name, role, interview format (online or in-person), and meeting links or location.

Skill Enhancement



Build Your CV

Build Your CV helps job seekers create a professional, recruiter-ready résumé directly within the platform no design skills or external tools required.

Step 1 – Choose a Template

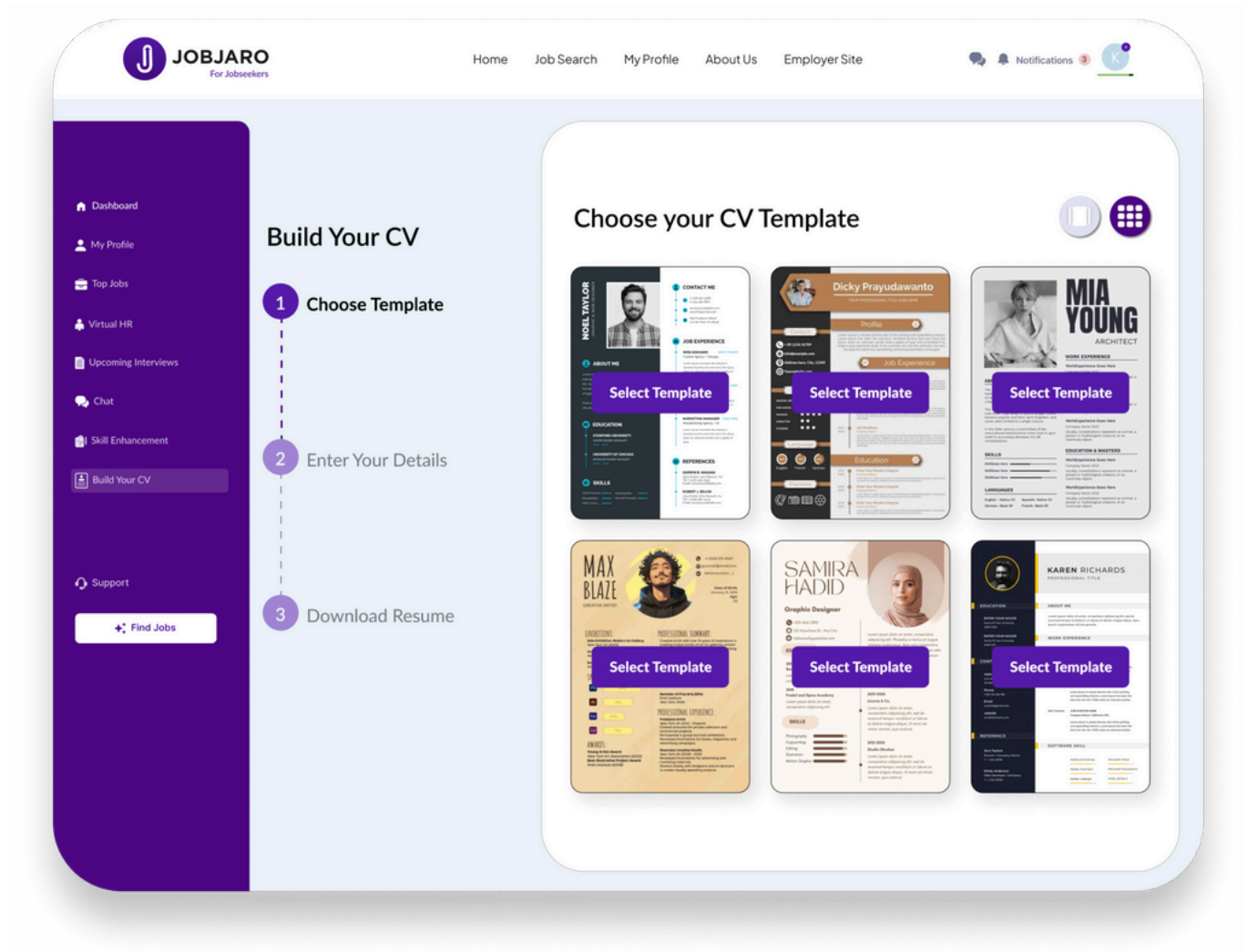
Select from a range of modern, ATS-friendly templates designed to highlight your strengths and improve visibility with recruiters.

Step 2 – Enter your details

Fill in your personal information, education, work experience, skills, and achievements using our guided form.

Step 3 – Review & Download

Preview your CV, make edits if needed, and download it instantly in PDF format or save it to your profile for one-click job applications.



JOBJARO
For Jobseekers

HomeJob SearchMy ProfileAbout UsEmployer Site

Notifications

Dashboard

My Profile

Top Jobs

Virtual HR

Upcoming Interviews

Chat

Skill Enhancement

Build Your CV

Support

Find Jobs

1Choose Template

2Enter Your Details

3Download Resume

Untitled

English

100Your resume score

Upload Photo

Job Title

Full Name

Last Name

Email

Phone Number

Country

City

Job Title

Employment History

Education

Website & Social Links

Skills

Add Section

Custom Section

Extra-curricular Activities

Hobbies

Courses

Internships

Languages

Check your Jobjaro Profile

Download PDF

NOEL TAYLOR

GRAPHIC & WEB DESIGNER



ABOUT ME

LOREM IPSUM IS SIMPLY DUMMY TEXT OF THE PRINTING AND typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining unchanged.

EDUCATION

STANFORD UNIVERSITY
Master's Degree Graduate
2016 - 2018

UNIVERSITY OF CHICAGO
Bachelor's Degree Graduate
2012 - 2016

SKILLS

Adobe Photoshop 4.5/5.0 Adobe Illustrator 4.5/5.0 Microsoft Word 4.5/5.0 Microsoft PowerPoint 4.5/5.0 HTML 4.5/5.0 CSS 4.5/5.0

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JOB EXPERIENCE

WEB DESIGNER

2020 - Present

Creative Agency / Chicago

LOREM IPSUM HAS BEEN THE INDUSTRY'S standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining unchanged.

GRAPHIC DESIGNER

2016 - 2020

Creative Market / Chicago

LOREM IPSUM HAS BEEN THE INDUSTRY'S standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining unchanged.

MARKETING MANAGER

2013 - 2016

Manufacturing Agency / NJ

LOREM IPSUM HAS BEEN THE INDUSTRY'S standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining unchanged.

REFERENCES

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Email: www.yourwebsite.com

ROBERT J. BELVIN

2555 Fairfax Drive, Fairfax, VA
Tel: 1-951-433-3300
Email: www.yourwebsite.com

Website Result

After completing the virtual HR interview, the jobseeker is presented with a detailed application result screen that summarizes their overall performance. The AI-generated result includes key metrics such as the Virtual HR Score, which evaluates confidence, communication clarity, and domain knowledge based on the candidate's video and voice responses. It also displays a Role Fit Score, indicating how well the user aligns with the job requirements. Alongside the scores, personalized feedback is provided to help candidates understand their strengths and areas for improvement. The screen concludes with actionable suggestions like retaking the test, attending a recommended workshop, or exploring better-matched job opportunities — transforming the result from just an evaluation into a roadmap for growth and better chances of getting hired.

